



## The Leadership Leap

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**December 12th 2019: Designing a Healthy Culture & Money Talk**

We often talk about culture as if it's built from the ground up. However, culture starts with senior leadership and it has to be intentional. Who do you want to be as an organization? What do you want your employees to feel like when they are there? In this episode of The Leadership Leap, we'll talk with Maryann Kerr of the Medallist Group about the elements that need to be in place for a healthy culture to exist and how leaders can create culture by design. We'll also get coaching from Heather Nelson of Bridgeraise on our money mindset and find out how our relationship with money impacts

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## Featured Guests



### Maryann Kerr

Maryann Kerr is Chief Happiness Officer/CEO and principal consultant with the Medalist Group. Maryann knows that successful organizations create and nurture a climate where everyone understands their role; politics are minimal; engagement is high and turnover low. Environments where employees co-create the roadmap to mission delivery.

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### Heather Nelson

Heather is a corporate partnership and sponsorship expert that leads her own consultancy, BridgeRaise. Heather helps nonprofits raise more money from companies through a practical and strategic approach that fits organizations of all sizes. Heather is an experienced mentor and teacher, including teaching fundraising at Ryerson University.

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