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**Real Estate Investing – Live from New York Archives Available**  
**December 10th 2019: 7. Lessons Learned from a Conversation with Jeff Ravetz**

In this week’s episode, we have Jeff Ravetz, Principal of Girona Ventures, on the show to cover many different topics in the real estate investing world. Hear how Jeff’s childhood growing up in Long Island helped shape his career in real estate by visiting properties with his father, as well as how real estate grants him the independence he was looking for in a career. Jeff also explains that immediately after graduating from college, he followed in his father’s footsteps and became an accountant, but on his 730th day, he realized he needed to make a career change. The discussion also dives d

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**Featured Guests**



**Jeff Ravetz**  
Mr. Ravetz is the President of Girona Ventures and has spent his entire career acquiring commercial properties and adding value through recapitalization, capital improvements, changing a properties use, implementing tax benefit programs, remediating environmental hazards, coordinating efficient leaseup, and retreating

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**Paul Massey**  
In July 2018, Mr. Massey and his partners Neil Heilberg and Michael Wlody, launched a new commercial brokerage firm, B6 Real Estate Advisors, short for Building By Building, Block By Block. The investment sales and capital advisory firm specializes in middlemarket 1200 million.

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**Asher Wenig**  
Asher Wenig is a Senior Director and Head of Net Lease Investment Sales in Avison Youngs New York City office, where he leads the groups triplenet investment platform.

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