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BUSINESS



Innovating Leadership, Co-Creating Our Future
Tuesday at 11 AM Pacific
January 7th 2020: Accelerating Competitive Advantage with Artificial Intelligence

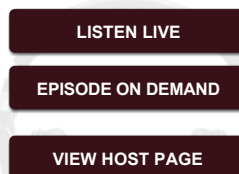
Businesses who are adopting AI are performing better than those who aren't. However, it's clear that business leaders are not in a confident position to deliver successfully, and many leaders believe that their current business model will suffice for longer than ten years – despite agreeing that AI adoption leads to success. Dr. Jennifer Barth joins the show to discuss the findings of her research on the current state of AI across four specific industries: retail, manufacturing, health and the financial sector within the UK, and how organizations within these sectors can implement AI in an et

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Featured Guest



Jennifer Barth

Dr Jennifer Barth is an experienced ethnographer and social researcher, with a PHD from the University of Oxford. Her work is informed by empirical research on the intersections of emerging technologies and socioeconomic change.

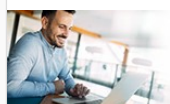
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