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Internet of Things

Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by **SAP**®

Internet of Things with Game Changers, Presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
February 4th 2020: AI Is For Humans Part 2

The buzz: "As ML starts to power more and more products and experiences, let's step up to our responsibility to stay human-centered, find the unique value for people, and make every experience great" (Josh Lovejoy, medium.com). We're already deep into the era of IoT, Machine Learning, and Predictive Analytics. Beyond disrupting business models and creating new business processes, these technologies have a big impact on the humans who use them. But unless tech innovators take a user-centric approach, they risk creating technical prototypes that don't work with humans and don't deliver real busi

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Featured Guests

Naeem Zafar
Naeem Zafar has been teaching at the University of California, Berkeley since 2005. He is a Dean's Teaching Fellow, lecturer and Industry Fellow at the at the Center of Entrepreneurship and Technology. He is also the Professor of the Practice at Brown University and at Northeastern University. Naeem is also a serial entrepreneur and currently the co-founder and CEO of TeleSense.

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Mashhood Alam
Mashhood Alam is a Senior Director of Product Management at SAP Ariba where he drives App Strategy and is responsible for making Applications Intelligence through AI, NLP and other intelligent technologies for world's largest commerce platform - SAP Ariba facilitated about $3 Trillion of global commerce annually.

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Adam Mardini
Adam Mardini is an innovation and technology executive with focus on customer success utilizing innovation, Design Thinking and Agile methodologies to address business challenges and achieve corporate vision. He is a Chief Architect with focus on simplicity, minimizing data movements & data inconsistency, providing a robust, expandable, and high-performing Business Technology Platform architecture to answer today and future needs. Adam has articulated innovative solutions for the fortune 1000's mission-critical challenges that brought significant growth and savings in multiple industries, including: FSI, Automotive, High Tech, Aerospace, Oil & Gas, Utilities, Telecom, Retail, and Public Sect

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