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KIMBERLI J. LEWIS



Leadership Beyond Borders
Tuesday at 3 PM Pacific
February 18th 2020: The 7 Obsessions of High Performing Banks

There is a lot of talk in the financial industry today about transition and technology, and for good reason. How we think about money, spend it and save money is changing and as a result the banking sector is in transformation. Banks are investing millions of dollars into technology to digitize nearly every aspect of their businesses. But it's not only about technology, it's about the customer. The customer profile is changing. With the new generations of Gen Z and millennials, banks need to be high performing if they want to win and keep customers in the long run. But what do banks ne

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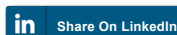


Victor Levesque

Vic Levesque is a former banking executive and current executive coach focusing in the Banking Sector. He is President of Core Beacon Group, a professional executive coaching firm focused on the development of strategic leadership programs in the financial services sector. He is the author of the 7 Obsessions of High-Performance Banks, available at Amazon and on his website.

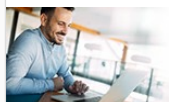
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