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 **BUSINESS**



WITH
SANJOG AUL

CIO Talk Network
Wednesday at 7 AM Pacific
February 19th 2020: Rethinking Ethics for Digital

Gaining competitive advantage, learning how humans think and make purchase decisions, and what's going to happen next in business are some of the practical reasons organizations are looking to exploit digital capabilities. But, not everything legal, which serves our business interests, is ethical. Privacy is at risk and trust levels are deteriorating. How are organizations rethinking and maintaining high ethical standards in the digital era? Guest 1: Frank Buytendijk, Author, Research VP, Gartner Guest Bio: <https://www.ciotalknetwork.com/contributor/frank/> Guest 2: Mike Peterson, Chief Info

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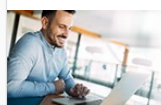
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