



# Changing the Game with Industry 4.0 in the Intelligent Enterprise



Special Edition Series of  
**Coffee Break** with  
**Game-Changers**

with your host **Bonnie D. Graham**



**Changing the Game with Industry 4.0 in the  
Intelligent Enterprise**  
**Thursday at 6 AM Pacific /9 AM Eastern**  
**March 26th 2020: Delivering on the Industry 4.0**  
**Vision: Leverage Your Ecosystem**

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The buzz: “While optimism prevails, companies have achieved varying degrees of success in implementing Industry 4.0” (mckinsey.com, 2016). You want to deliver on the Industry 4.0 vision. Great! You’ll need digital transformation, especially in an existing facility, including automation, integration, and optimization of processes and manufacturing lines. Straightforward? Not! Transformation can span multiple solutions, plus onboarding and connectivity of multiple equipment, including brownfield, from numerous vendors. To be successful, you need a common agreement among vendors over standardized

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**Featured Guests**



**Christian Liedtke**

Dr. Christian Liedtke is a Mechanical Engineer by education. He is currently the Head of Strategic Alliances for one of the world’s largest manufacturers of industrial robots, the KUKA AG in Augsburg, Germany. Before joining KUKA in 2017, he was the CEO of a small consulting company, opexco GmbH, located close to Augsburg, Germany, for almost four years. Prior to that, he acted as COO of a medium-sized consulting company, MR Plan, in Donauwoerth, Germany, for two years. Before turning towards consulting, Christian worked as a Vice President of Operations in production and plant management for two companies for a combined eight years – Viscom AG in Hanover, Germany and Heye International GmbH

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**Gerd Hoppe**

Gerd Hoppe works currently in the Executive Management of Beckhoff Automation GmbH & Co. KG. He earned a degree of engineering in Signal Transmission Theory from the Technical University of Dortmund and worked in different fields of work both in R&D as well as in Marketing and Sales. For nearly 5 years, he built and was responsible for the North America operation of Beckhoff and resided in the US. In his current position, he is responsible for General Management, Global Accounts, Strategic Technology Consulting, Legal and IP Management and works with clients covering their global needs and requirements in Automation Technology. His employment with Beckhoff reaches back 25 years, in prior o

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**Nils Herzberg**

Nils Herzberg is the Global Head for Strategic Partnerships for Digital Supply Chain at SAP. Reporting to the President for Digital Supply Chain, he drives major elements of SAP’s partnership strategy, customer strategy, OEM strategy as well focus scenarios, market units and industries. Nils has served in a number of senior management positions at SAP since 1997. Most recently, he was responsible for SAP’s global industry solution management and Go-to-Market strategy focusing on the Manufacturing Industries. Nils holds a bachelor’s of Aeronautical Engineering, a master’s degree of Aerodynamics and an MBA. He grew up in South Africa but lives in Germany.

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