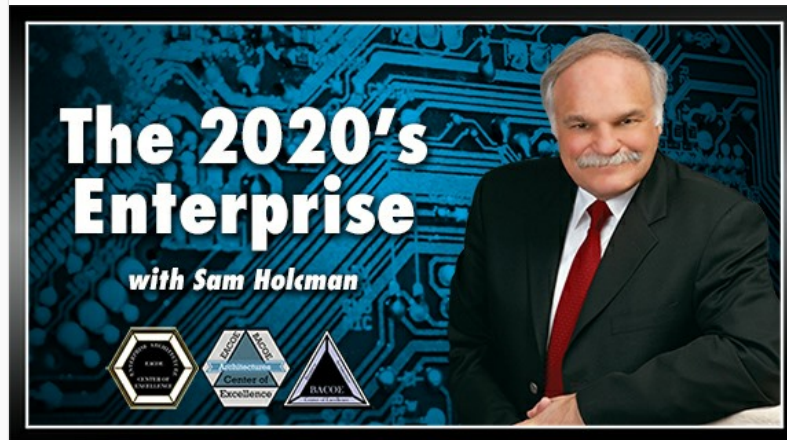


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to Identify Cost Containment and Optimization  
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We have all turned, to some degree, to a short-term focus in both our personal and business lives. We all have to deal with reality. The question is how do you address both short and longer term issues and opportunities. In the short term, we need to identify areas for optimization, while understanding the effects of this optimization in future operations. The question is can we use a "scalpel", rather than a "meat cleaver" to identify and act in the short term. This simple answer is yes! We will outline a two-week Enterprise Architecture Immersion approach that will identify short-term

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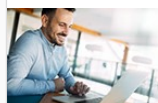
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