



Business Influence Strategist
Award Winning Author
World Class Speaker
Radio Show Host

SUSTAINABLE SUCCESS WITH CHRIS SALEM



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Sustainable Success
Thursday at 12PM Pacific
**April 9th 2020: Communicating with your Team in
Crisis Times**

Facing a degree of uncertainty we haven't seen before, many leaders feel paralyzed. Not having answers has left them not knowing what to say to their employees, who are fear-stricken – not only because of their concerns for health and safety related to the pandemic, but because of the lack of job security that many are facing. This is the time that communication is critical, not only to a leader's credibility but also to the viability of the employer's brand. Effective leader communication in times of crisis involves: 1) Embracing vulnerability 2) Acknowledging when your in reactive mo

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Featured Guest



Laura Williams

Entrepreneur, Lawyer, Speaker, HR Business Consultant, Workplace Investigator, Thought Leader As the founder and principal of Williams HR Law Professional Corporation and Williams HR Consulting Inc., Laura boasts more than two decades of experience providing strategic advice and representation to organizations operating across virtually all industries. Laura has built two highly respected firms which respectively provide proactive HR law and HR consulting advice designed to minimize workplace law challenges, maximize employee engagement and boost bottom line performance. Laura has been named on the Canadian Business Magazine's W100, which lists the top female entrepreneurs in Canada an

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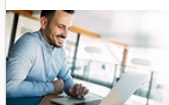
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