









Once a Nurse, Always a Nurse Monday at 10 AM Pacific April 20th 2020: COVID-19: HC Crisis **Management Done Right** 

We have seen disastrous displays of pandemic mismanagement this year. There are many examples of managing crisis in an exemplary way with incredible teamwork & camaraderie by the healthcare (s)heroes of the coronavirus epidemic. GOOD leadership does NOT start when the crisis hits us in the face. It starts years ahead by building a 2-way culture of good relationships, honesty & trust between admin. & staff. Culture is shaped by the collective attitudes & behaviors of the people who work there. It does NOT change until people change. The ultimate leadership challenge is helping people make posit

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### **Featured Guest**

# Guest Image

Joe Tye is Founder and Head Coach of Values Coach, a firm that is obsessively focused on helping hospitals build a positive culture of ownership with courses on values-based life and leadership skills. He is the author of 15 books including The Florence Prescription which, with half-a-million copies in print, is changing how healthcare leaders think about hospital culture. Building a Culture of Ownership in Healthcare, coauthored with Dr. Bob Dent, was an AJN #1 Book of the Year in 2017 and will soon come out in a second edition. Prior to founding Values Coach in 1994, Joe was chief operating officer for a large community teaching hospital. On the volunteer front, he was founding president o

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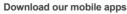
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