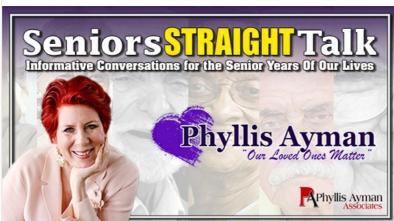
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Seniors STRAIGHT Talk **New Shows Weekly** 

May 11th 2020: Isolation, Technology and The Senior Living World Turned Upside Down

One of the most heartbreaking realities of the Covid-19 pandemic has been the disconnection between residents living in senior living communities and their families. We've all seen the stories and the pictures, they're heartbreaking. Join us to discuss the realities of isolation in nursing homes and senior living communities throughout the country and hear how creative providers are utilizing various types of technology to mitigate the nightmare. Jack York, a 20 + year veteran of providing technology into senior living, and one of the founders of iN2L, will talk in detail about the crisis,

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#### **Featured Guest**

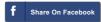
# Guest Image

### **Jack York**

Jack York is co-founder of iN2L (It's Never 2 Late), a company dedicated to helping older adults realize the full benefits of adaptive technology. Originally, Jack did not envision iN2L as a business; the impetus for what became the company was a philanthropic idea to donate computers to assisted living communities and nursing homes in Southern California. With a 15-year background in Silicon Valley, he saw a vast potential in fostering these connections, but also saw that conventional technology was too difficult for most residents to use in a meaningful way. As a result, in 1999, Jack retired as Vice President of Strategic Sales for Vishay Intertechnology and started iN2L. He is a sough

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