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BUSINESS



## Innovating Leadership, Co-Creating Our Future

Tuesday at 11 AM Pacific

**July 21st 2020: Situational Mindsets: Targeting What Matters When It Matters**

Developing leaders must be balanced between the internal aspect of improving style and skill sets and the external ability to read their environment and set smart priorities. Our changing environment requires constant monitoring, analysis, and adaptation. Mary Lippitt joins Maureen to discuss her book "Situational Mindsets: Targeting What Matters When It Matters."



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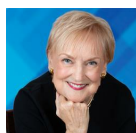
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## Featured Guest

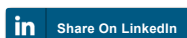


### Mary Lippitt

Mary Lippitt is an award-winning author, consultant and speaker, founded Enterprise Management Ltd., an international firm helping leaders deliver results over thirty years ago. A leader in the field of mental agility and organizational success, Dr. Lippitt has worked with leaders around the world. She teaches in the MBA program at the University of South Florida, where she also conducts research. Her new book, Situational Mindsets: Targeting What Matters When It Matters was published last year with a Foreword from David Covey.

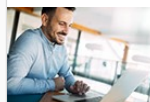
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