



**The Soul of Enterprise: Business in the Knowledge Economy**  
**Friday at 12 Noon Pacific**  
**May 29th 2020: Evasive Entrepreneurs with Adam Thierer**

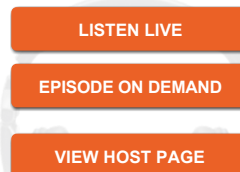
One of the epigraphs in Adam Thierer's book is an old Chinese saying: "The higher-ups have measures. Those lower down have countermeasures." Join Ed and Ron for a fascinating look at a new breed of entrepreneurs, Evasive Entrepreneurs, the title of Adam Thierer's latest book. Evasive entrepreneurs, those innovators who don't always conform to social or legal norms, are using new technological capabilities to circumvent traditional regulatory systems, or at least to put pressure on public policymakers to reform or selectively enforce laws and regulations that are outmoded, inefficient, or illog

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#### Featured Guest



##### Adam Thierer

Adam Thierer is a senior research fellow at the Mercatus Center at George Mason University. He has spent more than 25 years covering the intersection of emerging technologies and public policy and has authored or edited eight books on topics ranging from media regulation and child safety issues to the role of federalism in high-technology markets, including Permissionless Innovation: The Continuing Case for Comprehensive Technological Freedom. Previously, Thierer was president of the Progress and Freedom Foundation, director of Telecommunications Studies at the Cato Institute, and a senior fellow at the Heritage Foundation. He received his MA in international business management and trade th

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