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Tuesday at 12 Noon Pacific

July 21st 2020: The Freedom of Freelance Writing & An International Perspective on Racism

Veteran writer Sharon Hurley Hall talks about the world of freelance writing, and the qualities that help freelancers succeed. She discusses how freelancing has changed over the years, how she's adapted, and what it's like freelancing as a Black woman. We'll also be exploring her recent decision to be more open about issues around racism, the articles she's published, and the response from her professional networks. And, we'll hear about her most recent book, "Exploring Shadeism," to learn more about what colorism is, and how it shows up in Barbados and the wider Caribbean. To learn more about

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Featured Guest



Sharon Hurley Hall

Sharon Hurley Hall is a professional B2B writer and blogger. She has blogged about digital marketing for companies including Jilt, Taboola, Slickplan, OptinMonster, CrazyEgg, Search Engine People, and Unbounce. She is the author of "Exploring Shadeism," an analysis of the colorism phenomenon in Barbados and the wider Caribbean, and a top writer on Medium for the Diversity and Black Lives Matter topics, which she is passionate about. In addition, she is an occasional poet, and co-hosts The Introvert Sisters podcast. In her previous life, Sharon was also a journalist and university lecturer (teaching journalism, of course!) You can learn more about her at sharonhh.com.

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