



**The Business Elevation Show with Chris Cooper - Be More. Achieve More**  
**Friday at 8 AM Pacific**  
**July 24th 2020: Being A Great Independent Director**

Becoming an independent director (often referred to as a non-executive director in Europe) is often deemed to be a highly aspirational role by senior executives planning their retirement. Less stress than a full-time corporate role, and a valuable extra source of income it is a way of helping companies with your many years of skills and experience. So what are the elements of the role, how do you excel and what are the keys to finding work in this area? I will be joined by Frank Lewis a serial independent director, executive director and chairman who has a diverse portfolio of independent dire

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**Featured Guests**



**Frank Lewis**

Frank Lewis is an internationally experienced Chairman and Non Executive Director with a track record of operational success spanning 25 years as a Finance Director, CEO, Non Exec Director and Chairman. within a wide variety of sectors including natural resources. Frank has substantial international experience including Europe, China, Africa and Middle East, understanding many cultures and working practices. Frank manages a diverse portfolio of Non Executive Directorships including rapidly expanding AIM quoted companies in the UK and internationally He is actively involved in mentoring CEOs and the Boards of small and medium sized enterprizes and working with entrepreneurs to grow their busi

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Guest Image

**John Jennings**

John Jennings is an expert in employee engagement, culture change, bespoke customer service skills, and resolution of major operational issues. This is derived from over 34 years of operational and executive board-level experience in both the public and private sectors for organisations, including Prudential, Egg, Experian and Totemic as well as the Curve Theatre in Leicester. He has led global teams and studied employee engagement and retention techniques across different cultures. He regularly lectures and presents on the key competitive advantages that business leaders can gain by placing an employee-centric approach at the heart of business strategy as well as being an exceptional compan

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