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Changing the Game with Industry 4.0 in the Intelligent Enterprise

Special Edition Series of
Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by **SAP**

Changing the Game with Industry 4.0 in the Intelligent Enterprise
Thursday at 6 AM Pacific /9 AM Eastern
July 30th 2020: Intelligent Products and Assets: Creating a Digital Thread from Design to Decommission

The buzz: 'The digital thread refers to the communication framework that allows a connected data flow and integrated view of an asset's data throughout its lifecycle across traditionally siloed functional perspectives. The concept raises the bar for delivering "the right information to the right place at the right time' … spearheaded by the military aircraft industry, it is converging with the goals of Industry 4.0 and Smart Manufacturing." ibaset.com In this digital age, information is the key to innovation. Creating a digital thread across a product's life cycle captures real-time, accurate

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Featured Guests

Stan Przybylinski

Stan Przybylinski, Vice President for the management consulting and research firm CIMdata — an internationally recognized authority on Product Lifecycle Management (PLM) – is responsible for CIMdata's research agenda, including the CIMdata PLM Market Analysis Report series, recognized as one of the best and most complete sources of market data on the global PLM market. Other research interests include R&D management, requirements management, channel management, strategic marketing, and software delivery models. Beyond his research work at CIMdata, Mr. Przybylinski has been directly involved with the selection, consulting, integration, and implementation of large-scale PLM solutions. He has e

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Joe Bohman

Joe Bohman is senior vice president of Lifecycle Collaboration Software for Siemens Digital Industries Software, a business unit of Siemens Digital Industries. He and his team are responsible for developing and delivering industry-leading product lifecycle management solutions, principally on the Teamcenter platform, that connect teams with the right product and process knowledge. Joe holds a Bachelor of Arts degree in Mathematics from Princeton University.

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Keith Zobott

Keith Zobott is VP Digital Products & Projects Solution Management for SAP Digital Supply Chain. Keith's background includes over 30 years of experience with product development, Product Lifecycle Management (PLM), and portfolio and program management. Keith has led initiatives in large, complex, global organizations to reduce time to profitability, drive increased customer value, and increase cross-functional process integration. Currently, he is leading SAP's Digital Product & Projects Solution portfolio. Before joining SAP, he held various global leadership roles including developing strategic plans for Enterprise PLM and other product development enabling technologies for multi-billion-d
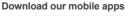
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