









# The Future of Mobility and Manufacturing

Special Edition Series of



# Coffee Break with Game-Changers

with your host Bonnie D. Graham



The Future of Mobility and Manufacturing with Game Changers, Presented by SAF Tuesday at 7 AM Pacific /10 AM Eastern September 1st 2020: Manufacturing of the Future: The Central Role of Sustainability, Al

The buzz: "The potential value unlocked by AI in helping design out waste in a circular economy for food is up to \$127 billion a year in 2030...for consumer electronics is up to \$90B a year in 2030." mckinsey.com As industrial manufacturers begin or continue to embrace innovative technologies, important challenges emerge. What role does a commitment to sustainability play in their business decisions, especially in the current business climate? If they decide to contribute to the circular economy, how can they do it meaningfully? And how do they ensure they are using Artificial Intelligence a

Tuesday at 7 AM Pacific Time/10 AM Eastern Time on VoiceAmerica Business Channel

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## **Featured Guests**



# Lian Jye Su

Lian Jye Su, Principal Analyst at ABI Research, is responsible for orchestrating research relating to robotics, artificial intelligence, and machine learning. He leads research in emerging and key trends in these industries, deep-diving into advancements in key components, regional dynamics in robotics and Al adoptions, and their future impacts and implications.



Georg Kube is the global head of SAP's industry business units for the Automotive industry and the Industrial Machinery industry. He is responsible to define industry relevant solutions based on SAP's complete portfolio of products and technologies, bring them to market and drive business in the regional units. Georg joined SAP in 2007 and has since held a number of management positions within Industry Marketing and Solution Management. Before joining SAP, Georg spent 14 years at HP as a Consultant and Consulting Director, working with major manufacturing companies mainly in the area of product development. He also held the position of Marketing Director for Manufacturing Industries in EMEA.



Elvira Wallis is the Senior Vice President and Global Head of the Internet of Things (IoT) at SAP. She leads the IoT investment at SAP with complete lifecycle responsibility, and IoT embedded in line of business and industry applications. Her business experience, coupled with excellence in product strategy, product development, and thought leadership - is a unique combination for success. Her focus is compassion for the customer.

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