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Real Estate Investing – Live from New York Archives Available

September 8th 2020: 46: Cash Low to Cash Flow with Ayesha Selden

On this week's episode, I welcome Ayesha Selden, an inspirational property investor, social media guru and true legend in today's world. Tune in to learn about her experience growing up in Philadelphia, how academics played a large role in her life early on and how she realized the potential of neighborhoods around her while growing up. Ayesha also shares with us her first investment property and how she took on multiple properties while still working a full-time job. She then gives us insight as to her portfolio today and some fantastic advice for people looking to get started.

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Featured Guest

Guest Image

Ayesha Selden

Born in the projects. Graduated from Central High School in Philadelphia (255). Graduated from Temple University with Marketing and Economics degrees. Became a Licensed Financial Planner and Stock Broker in 2000. Started buying investment properties in 2002. Paid her first investment property off in 2008. Got her GC License in 2019. Wrote a book in 2020!

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