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# CAREER CENTRAL



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**September 21st 2020: How to Be Found on LinkedIn**

A winning LinkedIn profile can open doors to many career opportunities, even before companies post job openings. LinkedIn is the preferred tool for recruiters looking for candidates so your LinkedIn profile should not just be a duplication of your resume; it needs to compliment it. Our guest, Tom Powner, has spent years as a recruiter, is a Nationally Certified Online Profile Expert (NCOPE) using LinkedIn, and has coached scores of candidates into new jobs. Tom will be sharing tips and strategies for ensuring that your LinkedIn profile appears when a recruiter is looking to fill the type of po

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## Featured Guest



### Thomas Powner

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