



Out of the Comfort Zone
Friday at 11 AM Pacific
September 25th 2020: Curiosity with Paul Ashcroft and Garrick Jones

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Friday at 11 AM Pacific Time
on VoiceAmerica Business Channel

Curiosity seems to be the buzzword of the year. We are told that curiosity is the seed of innovation and well being. Why is there an increased emphasis now? Why is curiosity good for business? And, most importantly, how can you encourage curiosity in yourself and in your team? Tune in to find out.

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Featured Guests



Paul Ashcroft
Paul Ashcroft is co-founder and partner at Ludic Group, co-author of the books ALIVE: Digital Humans and Their Organizations and The Curious Advantage, keynote speaker and facilitator. With a background in mathematics and strategic consulting, Paul is an expert in applying principles of innovation, design thinking and digital tools to accelerate large-scale, sustainable change on a global scale. During his 20-year career, Paul has been working with the world's leading organisations to design strategy, align leaders and implement, engage and motivate people. The ground-breaking methods he uses to collaborate, design and deliver solutions enable organisations to transform and make the successf

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Garrick Jones
Garrick Jones is co-founder and partner at Ludic Group, co-author of the books ALIVE: Digital Humans & Their Organizations and The Curious Advantage, academic, investor and musician based in London. He is a renowned expert in digital transformation, digital learning and engagement. As a fellow at the London School of Economics and Political Science, he has taught Capstone programs in International Relations and designed the ground-breaking Open Innovation Program. His research is focused on Creative Economies and large-scale support systems for commerce, culture, education and community development in which innovation is critical. He is particularly focused on the value of the design process

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