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Innovating Leadership, Co-Creating Our Future

Tuesday at 11 AM Pacific

November 17th 2020: StoryDoers: Leaders and Organizations with Clearly Defined Higher Purposes

Today's most successful companies and leaders are StoryDoers, not storytellers. These leaders have clearly defined a higher purpose that frames their ultimate ambition and desired contribution to the world - and they orient every action they take in service of achieving this goal. Ty Montague joins the show to discuss what makes someone a Storydoer, why Storydoers are better leaders and tools leaders can use to become a Storydoer.



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Featured Guest



Ty Montague

Ty is co-founder & CEO of co:collective, a creative and strategic transformation partner for purpose-led businesses. Co: works with leadership teams to define their higher purpose and to bring that purpose to life through innovation in the customer experience. They call this process StoryDoing. Ty published a book about StoryDoing in 2013 called True Story, and since that time the co: team has been fortunate to work with some of the most inspiring and progressive organizations and leaders, including Google, YouTube, LinkedIn, IBM, MetLife, Microsoft, the ACLU, Infiniti, Capital One, and Under Armour. He previously served as Co-President & CCO of J Walter Thompson and CCO of Wieden and Kenne

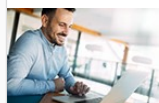
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