



Get to the Future On Time...Do Differently Tomorrow!
Archives Available
October 29th 2020: Transformation is Everywhere...Innovate Now with Bill Burns and Shannon Olson

Challenging you to think differently and do things differently, have more impact, have more fun...to search for what is perceived as impossible to do in your field or industry, but if done, would be transformative. With my guests, we will discuss how they discovered exciting transformation opportunities. How it was meaningful in their organizations and to themselves. Understanding their successes, their stumbles, their regrets, and the wonderful things they learned in the journey.

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Featured Guests



Bill Burns
Bill has developed a wealth of experience serving with, and leading today's most advanced national and international Healthcare organizations. Bill most recently served at the Chief Strategy Office of Hitachi's Global Healthcare business through its eventual sale in December of 2019 to Fuji Film, Inc. Today Bill serves as the Vice President of Vertical Markets at Cohesity and is directly responsible for the oversight and coordination of all Health & Life Sciences industry related activities for the company. Over his 30-year career in Healthcare Bill has served as an executive advisor and vice-chairman on Healthcare data modernization with the Department of Health & Human Services (USA) to tw

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Shannon Olson
A strategic and innovative Executive Healthcare Leader with 20+ years of experience in Healthcare Information Technology and Pharmacy Benefit Management. As VP of Product Strategy at Cigna, Shannon is responsible for creating and promoting the next generation pharmacy benefit as part of Cigna's fully integrated health solutions. As the leader of Electronic Prescribing Product Portfolio for Surescripts, she transformed industry working relationships to enable health care providers in all care settings, make prescribing more convenient, efficient, and safe. At Prime Therapeutics, her team created industry-leading prescription management modeling practices and tools. With her science and MBA ba

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