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HEALTH & WELLNESS



EVERY TUESDAY  
4:00 PM ET (1:00 PM PT)



**Frankly Speaking About Cancer with the  
Cancer Support Community  
Tuesdays at 1 PM Pacific  
November 3rd 2020: Utilization Management  
and What It Means for You**

Chances are that you may never had heard of Utilization Management unless you're in the industry, but you have probably heard of or experienced "prior authorization" and maybe even "Fail First." Guest Elizabeth Franklin helps us understand what Utilization Management is, what are some of its common practices and techniques, and how it's been impacted by the COVID-19 pandemic. We also look at the upcoming open enrollment period and the items that patients should look for when searching for a plan that is best for them.

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**Featured Guest**



**Elizabeth Franklin**

Elizabeth Franklin serves as the Executive Director of the Cancer Support Community's Cancer Policy Institute. She was formerly Director of Policy and Engagement at the George Washington University Cancer Institute. Previously, she was Senior Director of Policy and Advocacy with the Prevent Cancer Foundation as well as Special Assistant to the Chief Executive Officer at the headquarters of the National Association of Social Workers. Elizabeth has a Bachelors, Masters, and in a few weeks will earn a doctorate in social work and has been working in oncology social work for almost 15 years.

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