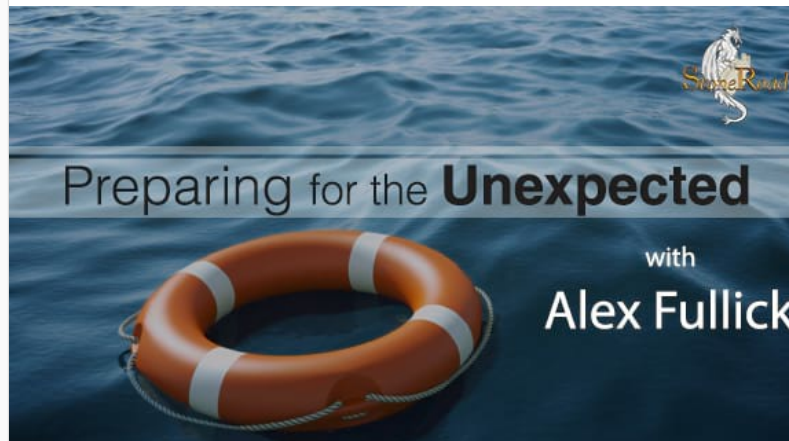


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February 11th 2021: Business Continuity: Is Our Profession at a Crossroads?

The Fall 2020 edition of the Disaster Recovery Journal magazine contained what became a controversial article on Business Continuity Management (BCM) entitled "Is Our Profession at a Crossroads?" I talk with the author of the article, well-known industry expert James Green. James will talk to us about why he wrote the article and the thinking behind it. We'll also touch on some of the negative responses resulting from the article's publication.

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Featured Guest



James Green

James Green, CBCP, MBCI, CUERME is the Director of Risk Advisory Services at SAI Global. He is passionate about business continuity, resilience and life safety. He helps the C-Suite realize the importance of business continuity not just during an emergency but as integral part of the day-to-day operations. In 2019, he received the Consultant of the Year Award from the Disaster Recovery Institute International (DRI) Awards of Excellence and the Continuity & Resilience Consultant of the Year from the Business Continuity Institute (BCI) Americas Awards. James is a sought-after speaker and author and has presented and written on the topics of business continuity, risk management, operational

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