



# GETTING IN:

## A COLLEGE COACH CONVERSATION

WITH CO-HOSTS

Elizabeth Heaton

Ian Fisher

Sally Ganga

Shannon Vasconcelos

**Getting In: A College Coach Conversation**  
**Thursday at 1 PM Pacific**  
**January 21st 2021: Scholarship Offers; Med School Gap Years; Associates to Bachelors**

As admissions decisions start to come in, you may receive scholarship offers from some of your schools. Did you know you can negotiate for more? Learn more about the dos and don'ts of this process. We also have details on why students planning for medical school might want to build in some time for a gap year or two (or three!). Tune in for another story from our team. Hear about how one of our finance educators started with an associate's degree before getting his bachelor's.

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**Featured Guests**



**Stacey MacPhetres**  
Stacey MacPhetres has devoted her professional career to education finance. With extensive experience in financial aid administration at Emerson College and Elms College, she has counseled thousands students and families through the financial aid process.

[Read more](#)



**Alex Bickford**  
Alex Bickford joined College Coach as part of the college financing team from the education finance department of Citizens Bank. Before his stint with Citizens, he worked as an Assistant Director of Financial Aid at Southern New Hampshire University. Alex has spent most of his professional career working in financial aid and has assisted traditional undergraduate, adult learners and masters degree students in financing their educations. He has a masters degree in business education, a bachelors degree in hotel and restaurant management, and an associates degree in culinary arts.

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**Brendan Nelson**  
Brendan joined EdAssist after having spent 8 years working in admissions and enrollment management, both at the undergraduate and graduate level. His most recent position was an enrollment manager with Robert Morris University (PA) where he was responsible for recruiting and advising students on a number of different programs. He is also a member of the adjunct faculty at Robert Morris, teaching courses in Communication and Organizational Leadership, and he served on the membership committee for the National Association of Graduate Admissions Professionals. Previously, Brendan worked as an admissions counselor at Mount Ida College and coordinated the recruitment and advisement of students wi

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