



Leadership Beyond Borders
Tuesday at 3 PM Pacific
February 2nd 2021: Encore Innovation and Entrepreneurship- Part I Fostering Innovation

In December 2019 at the onset of COVID-19, we saw a wide array of responses from businesses and entrepreneurs. Many businesses moved their activities online while entrepreneurs sought out new opportunities in the crisis. But the one thing we did see was innovation. German Breweries started making hand sanitizers and tech companies developed tracking and tracing apps. Essentially innovation blossomed in light of the crisis. This episode is Part I of a 2-Partseries that explores innovation and entrepreneurship. In this episode, we discuss the routes of innovation, how we can foster innovatio

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Featured Guests



Susanna Camp

Susanna Camp is the co-author of The Entrepreneur's Faces: How Makers, Visionaries and Outsiders Succeed. Available now on Amazon. She is an editor and journalist specializing in emerging technology and business trends. She is the Editor-in-Chief of SmartUp.life. She's also an educator and instructional designer working toward a certificate in Learning Design and Technology at Harvard. A super connector in the tech ecosystem of San Francisco, Susanna was an early team leader at Wired magazine, where she led the creation of one of the first online communities, and has also worked on the staff of Macworld, PCWorld, and Outside magazines. Susanna is an Entrepreneur in Residence at Schoolab

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Jonathan Littman

Jonathan Littman is the co-author of The Entrepreneur's Faces: How Makers, Visionaries and Outsiders Succeed. Available now on Amazon. Jonathan Littman's bestselling books with IDEO have sold 750,000 copies worldwide and have been published in 20 languages. As an expert on innovation and entrepreneurship, he leads seminars and delivers keynotes on entrepreneurship, startups, and innovation worldwide. An adjunct professor at the University of San Francisco. Jonathan is the creator of SmartUp.life, an online innovation hub that publishes case studies about entrepreneurship and innovation, and Start20X, an online tool to gauge the talents, capabilities of startups and growing enterprises. J

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