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BUSINESS



INNOVATING LEADERSHIP

with International
Leadership Association Fellow
Maureen Metcalf



Innovating Leadership, Co-Creating Our Future
Tuesday at 11 AM Pacific
February 23rd 2021: The Essentials of Theory U

Theory U blends systems thinking, innovation, and leading change from the viewpoint of an evolved human consciousness. Otto's first book sold over 100,000 copies and to put that in context, the average self-published book sells 250 copies, and the average traditional book sells 3,000 copies in its lifetime. Otto joins Maureen to discuss his latest book: The Essentials of Theory U: Core Principles and Applications, a book that meets a crucial need during this point in history in helping us bring necessary changes to our foundational systems from a place of deep consciousness and perspective-tak

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Featured Guest



Otto Scharmer

Otto is a Senior Lecturer at MIT and co-founder of the Presencing Institute. He introduced the concept of "presencing"—learning from the emerging future—in his bestselling books Theory U and Presence. Otto is co-author of Leading from the Emerging Future. His most recent book, The Essentials of Theory U, outlines the core principles and applications of awareness-based systems change.

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