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**Transformative Experts**  
**Monday at 8 AM Pacific**  
**February 8th 2021: Selfish Teller or Selfless Listener?**

We have all heard that we must be good listeners. We have even learned many skills to be better at listening, but are you truly a good listener? David Cooke goes beyond the "skills" of listening and has become an expert on understanding the "behavior" of listening. When in a discussion, are you a "Selfish Teller" or a "Selfless Listener"? In this week's program, Chris discusses with David what this means and how to work on your behaviors as a listener, becoming a much better leader, friend and family member.



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#### Featured Guest



##### David Cooke

Dave Cooke is a business consultant on a mission to Build Communities that Listen. Following a successful career as a sales professional, he is an author, internationally recognized speaker, business strategist, executive coach, and parent. Despite all his professional success and experience, his ten year journey with son's heroin addiction presented him with his biggest life challenge and his greatest transformational lesson. Today, Dave leverages his personal and professional experiences to teach parents, organizations, and business leaders to improve communication, focusing on effective listening behaviors. Through his Selfless Listening program, individuals and teams discover how these

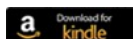
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