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**BUSINESS**



**The Business Elevation Show with Chris Cooper - Be More. Achieve More**  
**Friday at 8 AM Pacific**  
**February 12th 2021: Growth and Gratitude with Roger Masterson and Chris Cooper**

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How do you grow your business and maintain the energy needed to keep moving forward even when the going is tough? Roger Masterson is a serial entrepreneur with a big reputation for helping business owners to think differently. A disruptive thinker, he is the founder of Celtic Castles, the award-winning online castle-booking company, based in Yorkshire, England. Known affectionately as the 'Castle Man', there is nobody in the world who knows more about staying in castles than Roger! In October 2020, I booked a small castle recommended by Roger for a very special birthday for my wife. As w

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#### Featured Guest



##### Roger Masterson

Roger Masterson is a serial entrepreneur; he helps business owners to think differently. He is at his best as a disruptive thinker and believes you learn more from things going wrong; he understands the difficulties of losing a business. He is the founder of Celtic Castles, the award-winning online castle-booking company, based in the heart of Yorkshire in England. He is best known as 'The Castle Man'. Nobody in the world knows more about staying in castles than Roger! Roger takes time out to mentor other business owners and enjoys feedback like this: "Roger's knowledge and enthusiastic approach to business have helped me to put into place certain measuring tools, which has been eye openin

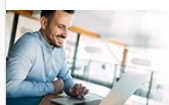
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