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Transformative Experts
Monday at 8 AM Pacific
February 15th 2021: True Entrepreneurship:
More Than Dreaming

Jennifer Brazer, author of 'From Cubicle to Cloud', created a cloud-based company before there was such a thing. While doing corporate work, she identified a need and pounced. Jennifer then pioneered the creation of a remote access application and business before that kind of work was considered "acceptable." Yet, her deep-rooted conviction in the product drove her and her clients to success. Tune in to hear her conversation with Chris about the lessons she learned along her journey and what separates a true entrepreneur from a dreamer.





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Featured Guest



Jennifer Braze

Founder and CEO of Complete Controller, a leading national business services firm, Jennifer Brazer believes that businesses and households alike should have access to excellent financial data to fuel their critical decisions. Founded in 2007, Complete Controller has become the turnkey client accounting services (CAS) department for CPA firms across the country, allowing them to tap into single sign-on access to all of their client's books and records, standardized managed account practices, and unlimited bookkeeping talent. Her book, From Cubicle to Cloud, tells entrepreneurs about her journey, methods, and virtualized business model that has proven successful and shifts client accounting

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