



**Finding Your Frequency**  
Live Shows Friday at Noon Pacific with  
Minisodes on Mondays and Wednesdays  
**March 12th 2021: Step Up and Take Charge with Sarah Alter**

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Live Shows Friday at Noon Pacific Time with Minisodes on Mondays and Wednesdays

As we celebrate National Women's History Month, Host Ryan Treasure and Co-Host Tracy Motley chat all things entrepreneurship and business with Sarah Alter! Sarah Alter is president and CEO of the Network of Executive Women, #nonprofit #learning, #leadership, and #genderequality advocacy organization of 13,500 members (representing nearly 900 organizations), 300+ national and regional corporate partners, and 22 regional groups in the United States and Canada. NEW advances in gender equality and diversity in the retail, consumer goods, financial services, and technology industries. #tunein as

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Featured Guests



**Tracy Motley Co-Host**  
Tracy Motley is an Arizona Transplant and has lived in Arizona since 2004. After serving in the United States Navy and retiring Honorably he decided to settle in Arizona with his wife and kids.As an Executive Producer with VoiceAmerica, he brings a dynamic and diverse background with him. Having worn many hats in his career, he attributes much of his successes to an upbringing shaped by the values of his parents and the Navy. His parents taught him to never let someone tell him what his limitations would be and that he could achieve anything if he was willing to commit to it and put forth the effort. The navy gave him core values that he resonated with which are: Honor which in the Navy mea

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**Sarah Alter**  
President & CEO Network of Executive Women Sarah Alter is president and CEO of the Network of Executive Women, nonprofit learning, leadership, and gender equality advocacy organization of 13,500 members (representing nearly 900 organizations), 300+ national and regional corporate partners, and 22 regional groups in the United States and Canada. NEW advances gender equality and diversity in the retail, consumer goods, financial services, and technology industries. Alter joined NEW in 2017 and has wide-ranging experience in the markets NEW represents. During her tenure, Sarah has successfully focused on people to accelerate NEW's stated mission: Advancing All Women. NEW under Sarah has focused

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