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Patricia Raskin POSITIVE LIVING SHOW

The Patricia Raskin Show Monday at 11 AM Pacific

May 10th 2021: Paula Marshall: Finding the Soul of Big Business

Paula Marshall is an author and has been the CEO of Bama Companies since 1984.Her vision stands as a beacon for team members, inspiring the organization to achieve the Bama mission - "People Helping People Be Successful". Under her leadership, Bama has expanded to provide a wide variety of frozen desserts and baked goods to fast-food chains, as well as casual and family dining restaurants. She will give tips on how to make work fulfilling and productive, as well as discuss her book, Finding the Soul of Big Business.

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Featured Guest

Guest Image

Paula Marshall

As Bama's Chief Executive Officer, Paula provides strategic leadership and direction to the entire organization. Her vision stands as a beacon for Bama team members, inspiring the organization to achieve the Bama mission - "People Helping People Be Successful". Paula assumed responsibility as CEO of the Bama Companies in 1984, which now includes Bama Pie, Bama Foods, Bama Frozen Dough, Beijing Bama and Bama Europa. Under her leadership, Bama has expanded to provide a wide variety of frozen desserts and baked goods to fast food chains and casual and family dining restaurants. Paula received her Bachelor of Science in business from Oklahoma City University (OCU) in 1982, and her PhD in commerc

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