



# Internet of Things



Special Edition Series of

## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by **SAP**

**Internet of Things with Game Changers,  
Presented by SAP  
Tuesday at 7 AM Pacific /10 AM Eastern  
April 6th 2021: IoT Trends 2021: Ripped from the Headlines**

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The buzz: Big Think (<https://bigthink.com/words-of-wisdom/nikola-tesla-2>) discovered a visionary quote by Nikola Tesla in a 1926 interview with Collier's magazine where he described the modern-day smartphone: "When wireless is perfectly applied the whole earth will be converted into a huge brain, which in fact it is, all things being particles of a real and rhythmic whole. We shall be able to communicate with one another instantly, irrespective of distance. Not only this, but through television and telephony we shall see and hear one another as perfectly as though we were face to face, despite

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### Featured Guests



#### Don DeLoach

Don DeLoach is an Internet of Things thought leader, author, and CEO with a proven track record of success managing high growth B2B technology companies. He is the Managing Partner and co-founder of Rocket Wagon Venture Studios, a venture studio holding company focused on bringing CyberPhysical Solution startups from the MVP stage to commercialization. Don was the co-founder and former co-chairman of the Midwest IoT Council and is on the executive committee of the Array of Things Project NSF funded project for smart cities. He has also held numerous corporate director and board positions. Don is co-author of the book The Future of IoT, released in June 2017, and passionate about entrepreneur

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#### Tom Raftery

Influential international keynote speaker Tom Raftery is a seasoned Technology and Sustainability Evangelist, guest lecturer at the prestigious Instituto Internacional San Telmo, board advisor for various startups, and former Global Vice President at SAP. Prior to joining SAP, Tom built a successful career as an independent industry analyst, focusing on the Internet of Things, Energy, and CleanTech. With an extensive background in technology and social media dating back to 1991, Tom has co-founded an Irish software development company, a social media consultancy, and the hyper energy-efficient data center, Cork Internet eXchange. Additionally, Tom has made significant contributions to the fi

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#### Rob Tiffany

Rob Tiffany is Vice President and Head of IoT Strategy at Ericsson where he drives strategy and execution at the intersection of 5G, Edge computing and the Internet of Things. He joined Ericsson in 2018 from Enterprise IoT, where was he was Founder and CEO. There he created an Edge computing system powered by Digital Twins that targeted enterprises and industrials. As CTO and Global Product Manager at Hitachi, he received the Presidential "Product of the Year" award for designing the Lumada Industrial IoT platform that landed in Gartner's "Leaders Quadrant." Spending most of his career at Microsoft, Rob was the Global Technology Lead for IoT where he incubated the Azure IoT cloud platform an

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#### Anu Shah

Anu Shah is a Solution Manager of SAP Internet of Things and Digital Supply Chain Go-to-Market Initiatives at SAP. In her current role, she leads the positioning and commercial strategy of SAP's Internet of Things portfolio. She is also responsible for go-to-market initiatives that span the entire portfolio of Digital Supply Chain, from software for design and planning, to manufacturing, logistics, and operations. By enabling and end-to-end digital supply chain, SAP helps businesses to address strategic priorities of greater agility, productivity, connectivity and sustainability. SAP IoT is a key technology to achieve these business objectives and to build a more resilient and sustainable su

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