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with Ted Gavin



Business Disrupted
Monday at 1 PM Pacific
May 10th 2021: The Music Industry, Unplugged
(Part I)

Think you know what music stardom is about? Think again. From how they get their starts, to the rise and fall of stardom, the paths musicians take are all unique. The things that influence a career depend a lot of luck, timing and, sometimes, nature. Our guest has a unique perspective on invention and reinvention. Join us as we dive in and learn about what makes a crossover star.

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Featured Guest



Jennifer Knapp

Jennifer Knapp is a Grammy-nominated singer-songwriter, author, speaker and advocate. Her impressive history includes selling over one million albums with her first three releases Kansas (debut 1998, Gold-certified), Lay It Down (2000), and The Way I Am (2001). She has earned four Dove Awards and two Grammy nominations. The Kansas-born musician has toured the globe with artists such as Jars of Clay and was featured on the Lilith Fair Tour in 1999 and 2010. Knapp received critical acclaim for her human approach to the divine, with The Los Angeles Times calling her "a rising star" and People Magazine describing her as "an uncommonly literate songwriter." With a considerable fan base and criti

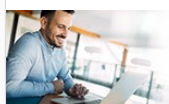
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