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Global Business Wednesday at 9 AM Pacific

June 16th 2021: Leadership Impact during Pandemic

Listen to Dr Duane Varan about his unique Leadership style to manage the Pandemic situation in a very scientific environment creating commercial value for customers and building trust in the team.





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Featured Guest

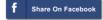


Duane Vara

Dr. Duane Varan is CEO of both MediaScience and HarkConnect. He is the recipient of numerous awards including the Australian Prime Minister's Award for University Teacher of the Year, and is a global pioneer in developing new methodologies for the study of audience behavior. MediaScience is a leader in lab-based audience research counting almost every major US television network, social media platform and many global brands as clients. HarkConnect is the world's most advanced qualitative research platform.

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