



Advancing ALL Women
Friday at 7 AM Pacific
July 2nd 2021: Supporting the Latina Community

This week on Advancing ALL Women, host Sarah Alter, President and CEO of Network of Executive Women, will discuss 'Supporting the Latina Community with AI Dominguez; Customer Development Vice President – Walmart, Inc., Alicia Petross; Vice President and Chief Diversity Officer, The Hershey Company, Arminda “Mindy” Figueroa; Founder and CEO Latin2Latin Marketing, (L2L). They'll talk about the bias Latinas face, the pressure on Latinas to curb their 'Latinaness,' and best practices for organizations to provide better support.

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Featured Guests



ALBERTO DOMINGUEZ
Alberto Luis Dominguez is an experienced business executive with a diverse background and a proven leadership record. Currently leading the Kimberly Clark Customer Development team calling on Walmart, Inc., AI oversees sales strategy and execution supporting Walmart US; Sam's Club and Walmart International. Prior to joining Kimberly-Clark, AI spent more than a decade at Walmart in senior merchandising roles. AI's most recent role at Walmart was Senior Vice President of Snack, Beverage and Impulse Merchandising. Prior to joining Walmart, AI served as Senior Director, Global Business Development for Brinker International, the world's largest casual dining restaurant company. An accomplished ex

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Alicia Petross
Alicia is the Vice President and Chief Diversity Officer for The Hershey Company. Alicia is regarded as an expert diversity, equity, and inclusion networker and advisor. A member of the Human Resources Leadership Team since December 2015, she leads the development and execution of Hershey's diversity, equity, and inclusion strategies. Alicia partners with key internal and external leaders to develop more innovation and robustness in Hershey's global climate and inclusion programming. Externally, Alicia expands Hershey's partnership framework and represents the company in key industry commitments, including the Network of Executive Women (NEW), Paradigm for Parity, CEO Action for Diversity an

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Mindy Figueroa
Arminda “Mindy” Figueroa is a multifaceted entrepreneur, highly sought-after communications professional and a true maverick. She has successfully created-and executed- hundreds of complex and innovative strategic plans for entrepreneurs, corporations, and organizations of all sizes. Mindy is widely respected for her knowledge, and expertise, in the areas of Hispanic/Multiculturalism Marketing, Diversity & Inclusion, Entrepreneurism, and Healthcare. Her reputation, within the business community, is that of leading thought provocateur and masterful connector. Ms. Figueroa is the Founder and CEO of the multiple award-winning consulting firm Latin2Latin Marketing, (L2L). There she combines he

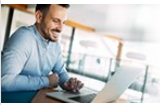
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