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Finding Your Frequency
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July 2nd 2021: Encore: Mindset Matters:
Business Shift with Chrisa Boyce

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Finding Your Business Mindset Frequency: With all the things in the world of business today people are making big changes in their organizations. How do we pivot? How do we go more digital? How do we stay in front of customers in an ever-changing business environment? Check out this latest episode as host Ryan Treasure talks with Chrisa Zindros Boyce from #handelgroup. Chrisa shares her personal story building brands and creating business driving initiatives that have positively impacted sales, profit, and employee retention. we Talk react and pivot, and how you should navigate accordingly.

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Featured Guest



Chrisa Zindros Boyce

Chief Strategy Officer and Senior Executive Coach, HG Corp Chrisa brings over a decade of management and executive level leadership to the Handel Group®. Throughout her career, she has worked on building brands and creating business driving initiatives that have positively impacted sales, profit, and employee retention for large and small companies. As Chief Strategy Officer for Handel Group, Chrisa works closely with leaders from all divisions to ensure that HG is optimally growing and scaling as a company. Her responsibilities span business development to financial operations and marketing. In her role as an executive coach Chrisa leads Diversity and Inclusion Workshops, Culture Transforma

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