



Financial Excellence



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

Financial Excellence with Game Changers, presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
July 20th 2021: Automation and AI: Mid-Market CFOs Collaborating with Business

The Buzz 1: "AI will optimize or transform 'nearly every activity in finance.'" (Craig Wilton, Gartner, quoted at www.cfodive.com/news/artificial-intelligence-gartner-finance-trends-2020/573233/) The Buzz 2: "Tech is in everything... 2021's CFOs need to be more tech-savvy than ever. Indeed, with so much big data, A.I., and robotics technology available for CFOs to utilize, learning and incorporating tech into the traditional finance role is key." (fortune.com/2021/06/21/cfo-technology-big-data-ai-robotics/) As we begin to come out of the pandemic, the ways of doing business have inevitably

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Featured Guests



Birgit Starmanns

Birgit Starmanns is the Global Head of oCFO COE Thought Leadership Strategy and Programs at SAP. She also has responsibility for the go-to-market of new finance and risk solutions that leverage new technologies such as machine learning and cloud, and the business benefits they bring to organizations. Her functional experience is in finance and management accounting, including SAP S/4HANA Finance and core SAP ERP. Birgit has over 30 years of experience across solution marketing, solution management, strategic customer communities and management consulting organizations. Prior to SAP, she was a principal in management consulting organizations, including Price Waterhouse and several boutique fi

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Dan Cupersmith

Dan Cupersmith is Vice President of Sales and Solutions at Analysis Prime since 2020. Dan has worked in the Financial Planning and Analytics space since 2004 and has been responsible for the go to market strategy for Analytics solutions for many organizations. Dan possesses diverse experience in all aspects of the Financial Solutions implementation process, from proof of concept through pilot configuration, business process analysis, complete system configuration, testing, end-user and project-team training, and production support. He has developed expertise in the SAP Analytics Cloud (SAC), SAP Business Planning and Consolidation (BPC), Business Objects, SAP Ariba. He has multiple years of

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Bryan Pruner

Bryan Pruner is the Managing Director at Delaware Consulting where he is responsible for their Mid-Market business across North America. Prior to joining Delaware, Bryan spent more than 20 years focused on Mid-Market companies in sales, delivery and marketing roles at SAP, Oracle and Progress Software. Bryan is widely recognized as a thought leader in developing a simplified technology strategy to address complex business challenges.

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