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The Soul of Enterprise: Business in the Knowledge Economy
Friday at 12 Noon Pacific
October 1st 2021: Interview with Kimberlee Josephson

In Episode 349, Ron and Ed shared their thoughts and concerns about "Woke Capitalism." In an email, Dr. Kimberlee Josephson wrote them saying, "I just began listening to your podcast and I'm glad to have stumbled upon it! I wanted to reach out about your Woke Capitalism/ESG segment since this is an area I am trying to voice concern over." Well, in this episode we look forward to Kimberlee sharing those concerns with us.

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Featured Guest



Kimberlee Josephson

Dr. Kimberlee Josephson is an Associate Professor of Business, Associate Dean for the Breen Center for Graduate Success at Lebanon Valley College in Annville, Pennsylvania, and Adjunct Research Fellow with the Consumer Choice Center. Her academic background is in international studies and strategic management and she teaches courses covering topics on global sustainability, international marketing, and workplace diversity. Prior to serving in academia, her professional career spanned from working in sales in Manhattan, as a producer for a web marketing firm, freelancing for on-air promotions at QVC, and as a research assistant for an international NGO. Her op-eds have appeared at Universit

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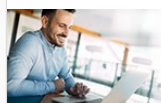
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