



Automotive Insiders Presented By OESA
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October 5th 2021: Operational Resilience
Insights: Martin Bilderbeck & Bill Newman

Automotive Insiders is presented by OESA, the Original Equipment Suppliers Association. Industry experts discuss Automotive hot topics to keep the Automotive Supplier Community up to date on the fast-changing mobility landscape. From post-pandemic manufacturing restart planning and worker safety measures, to legal issues and supply chain disruptions, Automotive Insiders is your source of timely and relevant content. Host Bonnie D. Graham welcomes Martin Bilderbeck, Director of Business Development in the Automotive Sector at Capgemini North America, and Bill Newman, North America Executive

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Featured Guests



Martin Bilderbeck

Martin Bilderbeck is a Director of Business Development in the Automotive Sector at Capgemini North America. He has 36 years of sales, consulting, delivery, portfolio management, and leadership experience working for global systems integrators and consultancies like EDS, HP, HPE, DXC, and now Capgemini. He has teamed with Global Automotive, Manufacturing, Industrial, and Material Sciences clients, across the respective industry value chain, to solve challenging problems and attain aspirations delivering meaningful business results. He brings to his clients a balanced and broad perspective of business advisory, engineering, and technology solutions and capabilities using a structured evidence

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William "Bill" Newman

William "Bill" Newman serves as North America Executive Industry Advisor Chief at SAP, providing industry perspective, strategic business advice, and thought leadership to support SAP NA automotive and discrete industry customers and their coinnovation programs. Bill is also an author, professional speaker, writer and consultant with 30 years of experience in strategy and IT planning across multiple industry sectors. A Certified Management Consultant since 1995, he has led consulting practices at Booz Company, KPMG BearingPoint, and Grant Thornton, and led his own consulting firm, Newport Consulting Group, prior to SAP. The author of two books on enterprise performance, Bills writings have

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