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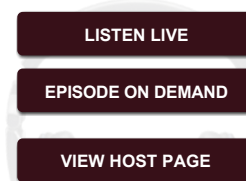
Out of the Comfort Zone
Friday at 11 AM Pacific
October 29th 2021: Achieving Audacious Goals
with Brad Borkan

In history, leaders have achieved incredible goals usually in spite of a lot of public criticism and strong opposition. The advantage of looking at history is that we know the results, often decades later, had the impact the leader had hoped it would, perhaps even more so. For example consider the building of the Panama Canal. It was a near disaster and it costs lots of lives, but the ultimate impact has been enormous. How did the leader persevere, what kept him going and what really led to success? The lessons are powerful for today.



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Featured Guest

Guest Image

Brad Borkan

Brad Borkan has a lifelong interest in how people and businesses survive, and thrive, in almost impossible situations. Brad is co-author of two books. The first, When Your Life Depends on It: Extreme Decision Making Lessons from the Antarctic was listed in the Top 100 Best Decision Making Books of All Time. His second book, Audacious Goals, Remarkable Results: How an Explorer, an Engineer and a Statesman Shaped our Modern World, focuses on six epic achievements made by three extraordinary people, one of whom is Theodore Roosevelt. It explains the mindset needed to make a monumental impact. Brad is an author and lecturer who has travelled to all seven continents. He has presented at business

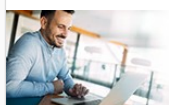
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