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Seniors STRAIGHT Talk
New Shows Weekly
November 3rd 2021: Correcting Conceptions
About Adult Technology Capabilities

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According to The Kauffman Index of Startup Activity, the highest rate of entrepreneurial activity in the U.S. is among those 55 to 64 years." . Furthermore, statistics indicate that older adult entrepreneurs remain in business longer than their younger counterparts: i.e., within five years of beginning a business, 70% of those started by older adults remain operational, this as compared to 28% of those started by younger adults. Despite these statistics, many people have the misconception that older adults are incapable of learning technology, and specifically mastering the online marketing

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Featured Guest



Austin Walsh

Austin Walsh is a successful Internet Marketer in Chicago, who has been speaking at events around the world on internet and facebook marketing for the last 10 years. He understands the key drivers required to create success in the confusing world of internet marketing. Today he is passionate about the possibilities and future of marketing online using Facebook. His direct style and ability to break down the success or failure of any website when it comes to generating leads & customers can be beneficial for anyone wanting to start a business online. He works alongside his father Bill Walsh in helping anyone who wants to start a business learn how to navigate the online marketplace for ge

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