



business/disruptedSM

with Ted Gavin



Business Disrupted
Monday at 1 PM Pacific
November 15th 2021: It's a Dog's Word - The Business of Service Dogs

Companion Dogs, Assistance Dogs, Seeing-Eye Dogs, Emotional Support Dogs - they seem the same to the uninitiated, but they're very different. We talk with two of the most respected leaders in the Service Dogs field about the business of making incredibly skilled canine companions - what goes into the breeding, the training, and the mating with a person in need. We'll explore the risks to the system, from un- and under-trained service dogs to outright fakes, and how our legal framework has evolved as the need for service dogs has skyrocketed.

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Featured Guests



Dale Picard
Dale comes from a large farming family in the northern part of Maine. When he was nineteen, he left for Connecticut with a high school friend and found work in the iron industry. He also found his soon-to-be bride, Lu. They were soon married and had two daughters while traveling for Dale's iron work. Four years later, Dale and Lu came back to Connecticut and began working for his brother-in-law's highly successful software company. While Lu loved her position managing the warehouse and distribution, Dale dreamed of having his own business. In the years to follow, Dale would own and operate two very successful delis in the Granby, CT area and start his own landscaping business. However, when

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Lu Picard
When Lu's widowed father suffered a debilitating stroke in 1992 and came to live with them, she quickly recognized that he was becoming more depressed and angry, as he had to rely on someone else for his every move. Lu has a gift of being able to assess the possibilities, the potential of a situation. So, she looked at her Dad, and she looked at the family dog, Jules (short for Juliet.) The leash was in her hand. She pulled, Jules pulled, natural to both woman and dog. Within a short time, Lu had educated Jules to respond to her Dad's tug by pulling him up to his feet. Then they would walk together. Or maybe Jules would retrieve a favorite magazine or just lie nearby, inseparable from Lu's d

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Al Franken

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