



The Soul of Enterprise: Business in the Knowledge Economy

Friday at 12 Noon Pacific

November 19th 2021: Interview with Samuel R Staley, The Beatles and Economics

The Beatles are considered the most influential popular music act of the twentieth century, widely recognized for their influence on popular culture. The inability of other bands and artists to imitate their fame has prompted questions such as: How did the Beatles become so successful? What factors contributed to their success? Why did they break up? Ron and Ed will explore these questions and more in their interview with Professor Samuel R. Staley, author of *The Beatles and Economics*

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Featured Guest



Samuel Staley

Sam Staley became director of the DeVoe Moore Center in January 2014 after serving as Managing Director from September 2011 to December 2013. In addition to his responsibilities providing strategic direction and supervision of center operations and programs, he teaches advanced undergraduate and professional masters courses in social entrepreneurship, economic development, land use and regulation, urban policy, and research methods. Prior to joining Florida State, Dr. Staley was the Robert W. Galvin Fellow at Reason Foundation, an internationally recognized public policy think tank based in Los Angeles where he worked on issues such as transportation system management and performance, public

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