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Wednesday at 10 AM Pacific
January 19th 2022: Cash Is King . . . ERTC is
ALIVE and WELL . . . [Learn More](#)

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Wednesday at 10 AM Pacific
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Business Channel

Cash Is King or so the saying goes. It's a business statement that has withstood time and memorial. The NEED for this historic and long standing truth is ever more apparent with the failure rate of "Brick and Mortar" Small Businesses escalating far beyond what anyone could dream or imagine!. For some of you out there you have now ongoing payments to the SBA on EIDL loans that will go on for 30 years because these loans must be paid back unless of course you experience what is stated previously which is total business failure and even then they have a right to try and salvage whatever hard

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Featured Guests

Guest Image

Donna Ilicic, CEO

Moved to San Diego in 1988 and quickly fell in love with the city and the huge visitor attraction. Started in the travel and hospitality industry in 1990 when she bought The Ultimate Dining Guide of San Diego. The guide was a great resource for locals and tourist alike, placed in over 450,000 hotel rooms, mailed to San Diego homes and placed for pick up at many local businesses. Continued on in 2000's to work with a few other visitor publications, and finally landing at Synergy World beginning of 2007 where she helped launch the San Diego Restaurant Gift Card that is sold at Costco. Donna was instrumental in launching a number of program during her involvement with Synergy World. Then

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John Leathers

John is EVP of Product & Revenue at Trusaic, an HR Technology and Professional Services firm founded by Big 4 Tax Attorneys. John has wide-ranging experience advising clients on workforce, tax, compliance and strategy issues, and frequently presents on HR and compliance related subject matter to employers and the business community. John oversees Trusaic's ERC practice, supporting more than 1,000 businesses throughout the U.S. in claiming the Employee Retention Credit.

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Marshall Varano

Marshall Varano, CPA, is a tax partner at CohnReznick. Marshall joined the Firm, as a result of the merger with a local San Diego accounting firm where he was tax partner. Prior to this, he was a tax manager with a national firm. Marshall has 35 years of experience in public accounting with an expertise in business tax consulting and real estate transactions. His practice consists of renewable energy, manufacturing, real estate developers, high-tech/biotech corporations, and foreign corporations. He also leads the San Diego office's Cannabis practice and consulting practice for high net worth individuals. He is technically adept in tax planning, retirement planning, and qualified retir

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