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LEADERSHIP BEYOND BORDERS

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KIMBERLI J. LEWIS



Leadership Beyond Borders

Tuesday at 3 PM Pacific

January 25th 2022: Data literacy can save your company and your career

According to Harvard Business Review, "90% of business leaders cite data literacy as a key to company success, but only 25% of workers feel confident in their data skills". And then Harvard also notes some other statistics that suggest that nearly nine in 10 data science professionals are white, and only 18% are women. Research from General Assembly indicates "that data science lags behind even other tech-oriented disciplines". Which brings us to the question if leaders see data literacy as a critical building block to a company's success, why are they not focusing on it more? Moreover, w

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Featured Guest



Matt Cowell

Matt Cowell serves as CEO at QuantHub, a leading data upskilling and assessment platform that helps companies create a data literate workforce across the entire enterprise. Matt uses his wealth of experience as a product and tech executive to forge the company strategy to address one of the most significant corporate challenges of the 2020's, the data skill gap. Prior to QuantHub, Matt spent 15 years running product and tech at PE-backed companies, including building a product and engineering organization at Daxko - delivering 10x revenue growth, 7 acquisitions, and 3 enormously successful recapitalizations. While at Daxko, Matt led the team to deliver the first machine learning/AI solution

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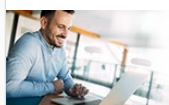
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