

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) Click to become a Member for Free!



**BUSINESS**



**The Growth Strategist  
Archives Available  
May 10th 2005: Growing Through Innovation -  
Re-Energize Your Enterprise**

Join Aldonna Ambler and her guest Lesley Mills from Griswold Special Care in Connecticut as they discuss "Growing Your Business by Re-Energizing Your Enterprise". Learn how this owner of a home healthcare business was able to take her niche enterprise to a new level by continuing to focus on the biggest needs and wants of her customers, by making employees feel as important as their customers, by honing methods well enough to offer franchising opportunities, and by insisting on keeping in touch with the human kindness side of the business.



**Tune in**

Archives Available on  
VoiceAmerica Business  
Channel

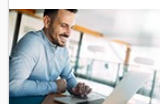


**Share This Episode**



**Connect with VoiceAmerica**

Download our mobile apps



Read what our hosts are writing about.

