



If you are looking for a way to drive purpose in the workplace, check out

Working on Purpose
New Episodes Weekly
February 23rd 2022: High-Performance Companies Operate from Deep Purpose

The term “purpose” has been deployed superficially by companies to appear virtuous without the benefit of using it as a core operational principle. Companies that treat purpose as an existential intention that informs every decision, practice, and process are thriving in today’s times where business is expected to be a force for good in the world. This new breed of stakeholder capitalism adopts purpose as their operating system, perceiving it as a vital animating force with near-spiritual power. As a result, these companies can navigate the tumultuous terrain of multi-stakeholder capitalism fa

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Featured Guest



Dr. Ranjay Gulati
Ranjay Gulati is a professor at Harvard Business School and an expert on leadership, strategy and organizational growth. Until recently, he chaired the Advanced Management Program, the school’s flagship senior leader executive program. He has authored seven books, including Deep Purpose: The Heart and Soul of High-Performance Companies. Gulati has been ranked as one of the top ten most-cited academics in the fields of economics and business by ISI-Incite and has received similar recognition from The Economist, Financial Times, and the Economist Intelligence Unit. His research has appeared in leading academic journals of business, as well as major publications like the Harvard Business Revi

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