



INNOVATING LEADERSHIP

with International
Leadership Association Fellow
Maureen Metcalf



Innovating Leadership, Co-Creating Our Future

Tuesday at 11 AM Pacific

March 8th 2022: ShEquity: A Refugee's Path to Empowering Women & Their Businesses

Achieving the United Nations Sustainable Development Goals by 2030 requires bold actions that unlock the potential of local innovators/entrepreneurs and foster inclusive access to opportunities and financing, especially for women. According to McKinsey Global Institute, "closing the gender gap in the workforce could add a staggering \$28 trillion to the global GDP". In Africa, women operate over 40% of small and medium-sized enterprises (SMEs), but there is a financing gap of \$42 billion (in USD) between male and female entrepreneurs. Given that women reinvest about 90% of their revenue in

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Featured Guest



Pauline Koelbl

Pauline Koelbl is AfriProspect GmbH's Founder and CEO as well as ShEquity's Founder and Managing Partner. Pauline is a leading innovation expert in developing & emerging economies, impact investor and seasoned impact-driven team leader with over 20 years' experience in international affairs and venture philanthropy. AfriProspect focuses on connecting African innovators with global markets, and ShEquity provides smart investment to impactful and scalable African female-led and owned businesses. Pauline also has 10+ years' experience catalyzing innovation and entrepreneurship across Africa and her passion lies in innovation, entrepreneurship, youth, and women economic empowerment. A doubl

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