



GETTING IN:

A COLLEGE COACH CONVERSATION

WITH CO-HOSTS

Elizabeth Heaton

Ian Fisher

Sally Ganga

Shannon Vasconcelos

Getting In: A College Coach Conversation
Thursday at 1 PM Pacific
March 3rd 2022: The Price You Pay for College

New York Times columnist Ron Lieber published *The Price You Pay for College: An Entirely New Road Map for the Biggest Financial Decision Your Family Will Ever Make* in early 2021. Our team is sharing their thoughts on the book in this episode.

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Featured Guests



Sally Ganga

Sally Ganga's most recent college admissions role was at the University of Chicago, where she was associate director of admissions and ran the application reading and scholarship process. Previously she had worked at Whittier College in the Los Angeles area as an associate director of admissions. She graduated from Reed College in Portland, Oregon with a B.A. in history, beginning her admissions career there first as a tour guide and then as an intern in the admission office before being hired after graduation as an assistant dean of admission. After leaving college admissions, Sally became the director of college counseling at both the Archer School for Girls and Chadwick School in the Lo

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Jeanne Mahan

Jeanne Mahan has significant experience in financial aid at the graduate and undergraduate levels. She was a financial aid coordinator at Tufts Cummings School of Veterinary Medicine and a senior financial aid counselor at Quinsigamond Community College. Jeanne has served as an ambassador for Massachusetts Education Finance Authority, visiting high schools and meeting with parents and students to discuss how to fund a college education. She has also presented to various groups involved in college awareness and readiness. Jeanne graduated from Emmanuel College with a bachelor's degree in French language and literature, earned a certificate of French language from the Sorbonne, and a master's

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